

# REST

magazine™

## 2008/2009 RATE CARD

STANDARD POSITIONS	1X	3X	6X	9X	12X
1/1 PAGE	\$ 10,400	\$ 9,880	\$ 9,386	\$ 8,917	\$ 8,471
1/2 PAGE VERTICAL	\$ 6,933	\$ 6,587	\$ 6,257	\$ 5,944	\$ 5,647
1/2 PAGE HORIZONTAL	\$ 6,933	\$ 6,587	\$ 6,257	\$ 5,944	\$ 5,647
1/4 PAGE VERTICAL	\$ 4,160	\$ 3,952	\$ 3,754	\$ 3,567	\$ 3,388
1/8 PAGE VERTICAL	\$ 3,467	\$ 3,293	\$ 3,129	\$ 2,972	\$ 2,824
PREMIUM POSITIONS					
INSIDE FRONT COVER	\$ 13,208	\$ 12,548	\$ 11,920	\$ 11,324	\$ 10,758
INSIDE BACK COVER	\$ 12,548	\$ 11,920	\$ 11,324	\$ 10,758	\$ 10,220
BACK COVER	\$ 13,802	\$ 13,112	\$ 12,457	\$ 11,834	\$ 11,242
INSIDE FRONT COVER SPREAD	\$ 28,330	\$ 26,913	\$ 25,567	\$ 24,289	\$ 23,075
2 PAGE SPREAD	\$ 24,960	\$ 23,712	\$ 22,526	\$ 21,400	\$ 20,330
1/2 SPREAD	\$ 16,640	\$ 15,808	\$ 15,018	\$ 14,267	\$ 13,553
TRAVEL GUIDE					
2 PAGE GUIDE	\$ 12,480	\$ 11,856	\$ 11,263	\$ 10,700	\$ 10,165
4 PAGE GUIDE	\$ 41,600	\$ 39,520	\$ 37,544	\$ 35,667	\$ 33,883
EDITORIAL					
1 PAGE EDITORIAL	\$ 12,480	\$ 11,856	\$ 11,263	\$ 10,700	\$ 10,165
2 PAGE EDITORIAL	\$ 24,960	\$ 23,712	\$ 22,526	\$ 21,400	\$ 20,330

**Franchise positions:** Add 15%

**Bleed:** No charge

**Positions:** No non-franchise positions guaranteed

### Deadlines

Insertion orders are due by the Closing Deadline, the 15th day, 2nd month prior to issue. Advertising materials are due by the Materials Deadline, the 25th day, 2nd month prior to issue. The next business day will apply if either deadline falls on a weekend or official U.S. Federal holiday. Contact Advertising Sales for confirmation of deadlines.

Rates effective Jan 1, 2009. Rates and specifications are subject to change without notice.

### Sign Up Today

Lock-in these rates for a year. Get an additional 10% discount when you prepay 10% of your first issue advertising fee with your signed insertion order. Earn a 15% discount on rates for full prepayment.