

REST

magazine™

INSERTION ORDER

Advertiser

Bill to Advertiser

Contact _____ Company Name _____

Product Featured _____

Product Website _____

Toll Free Phone Number _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Agency

Bill to Agency

Contact _____ Agency Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Insertion

Position Type

Premium (IFC, IFCS, IBC, BC)

Standard

Travel Guide (2, 4, 8)

Editorial (1, 2)

Issue

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Ad Size

(Circle One)



FP



1/2P-v



1/2P-h



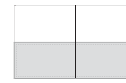
1/4P-v



1/8P-v



FP-spread



1/2P-spread

Deadlines: Insertion orders are due by the Closing Deadline, the 15th day, 2nd month prior to issue. Advertising materials are due by the Materials Deadline, the 25th day, 2nd month prior to issue. The next business day will apply if either deadline falls on a weekend or official U.S. Federal holiday. **Contact Advertising Sales for confirmation of deadlines.** All display insertions are 4-color, no charge for bleeds. Full Page only for Premium positions except Inside Front Cover Spread and Horizontal Half-Page Spread. See current Rate Card for size specifications and standards. Editorial insertions require review by editorial staff. See Rate Card for submission guidelines and standards.

Ad Material Contact _____ Phone _____

Type of Materials _____

Pick Up Ad From (Issue/Year) _____ Page _____ Changes Yes No

New Materials Key Code _____ Coupon

Additional Instructions _____

Authorized Signature

Title

Date

(Signature of owner, partner or corporate officer required)

TERMS & CONDITIONS

1. Written insertion orders must be submitted prior to closing deadline (see Rate Card).
2. Publisher retains the right to refuse any advertising or editorial copy (text) deemed inappropriate.
3. All materials must be submitted to the publisher prior to the materials deadline (see Rate Card).
4. Publisher cannot guarantee insertion for late ad materials and/or editorial copy (text). If insertion order is received by closing deadline, but the publisher receives ad materials and/or editorial copy (text) after the materials deadline, the ad and/or editorial may not print but the advertiser is responsible for all fees.
5. Advertiser must submit editorial copy (text) for review by publisher. Editorial copy (text) that has not been reviewed and is received too close to the materials deadline to allow for editorial review will be deemed late and will not be printed but the advertiser is responsible for all fees.
6. Insertion orders may not be cancelled after the closing deadline.
7. Insertion orders for Inside Front Cover (IFC), Inside Back Cover (IBC), Back Cover (BC), other premium positions and Editorial Advertising may not be cancelled.
8. If contract advertising is cancelled before contract completion, advertiser will be billed the difference between the contracted rate and the single insertion rate.
9. Agency commissions are not paid if supplied materials must be modified by publisher. Moreover, production charges may apply if materials require modification.
10. All invoices are due and payable within 30 days of publication.
11. Accounts more than 30 days past due are subject to late payment charge of 1½ % per month (but not to exceed the maximum interest rate permissible under California law.) The advertiser agrees to pay all invoices in accord with terms and conditions on the insertion order and per the terms of the current rate card and agrees to pay reasonable attorney's fees plus any other costs associated with collection unpaid balances. The venue for all collection litigation shall be Santa Ana, CA.
12. Advertising agencies must qualify for agency commissions (subject to review by publisher).
13. The publisher is not responsible for typesetting or printer makeup errors. The advertiser shall indemnify and hold the publisher harmless from liability resulting from publication, including attorney fees and all other associated litigation cost of any kind.
14. All disputes arising between publisher and/or advertiser and/or agency not covered by these terms and conditions or not relating to payment of invoices shall be resolved by arbitration and that Orange County, State of California holds jurisdiction.
15. For all questions concerning production and scheduling, please contact advertising@restmagazine.com. We also invite you to visit our website at www.restmagazine.com

Billing

PrePaid Co-Op Bill Agency Bill Advertiser Credit Card

Credit Card VISA Mastercard AMEX Discover

Cardholders Name _____

Account Number _____

Experation Date _____ **CVC** _____

Cardholder's Signature