

DISPLAY ADVERTISING SIZE REQUIREMENTS

Effective September, 2008

PAGE	TRIM	BLEED	LIVE/SAFETY	NON-BLEED
1/1 PAGE	9" x 10.75"	9.5" x 11.25"	8.5" x 10.25"	9" x 10.75"
1/2 VERTICAL	4.375" x 10.75"	4.875" x 11.25"	3.875" x 10.25"	4.375" x 10.75"
1/2 HORIZONTAL	9" x 5.25"	9.5" x 5.75"	8.5" x 4.75"	9" x 5.25"
1/4 VERTICAL	2.0625" x 10.75"	2.5625" x 11.25"	1.5625" x 10.25"	2.0625" x 10.75"
1/8 VERTICAL	2.0625" x 5.25"	2.5625" x 5.75"	1.5625" x 4.75"	2.0625" x 5.25"
SPREAD	18" x 10.75"	18.5" x 11.25"	17.5" x 10.25"	18" x 10.75"
1/2 SPREAD	18" x 5.25"	18.5" x 5.75"	17.5" x 4.75"	18" x 5.25"

Publication Trim Size: 9" x 10.75"

Binding: Perfect

Bleed: 1/4"

Safety: Keep live matter 1/4" from trim

Requests for left or right reading pages for standard full page ads are granted depending upon availability. Premium formats guarantee position.

Send all advertising and production materials to:

REST MAGAZINE Production Office
 Creative Director
 7372 Walnut Avenue, Suite L
 Buena Park, CA 90620
 (714) 521-6779

Advertising Materials

Please review the document entitled "Guidelines" for details. Note that all materials must be "native application" files in high resolution, print quality. Accepted applications and formats include Adobe (PDF), Quark (QXD), Indesign (INDD), and Illustrator (EPS). If match color is required, you must provide us with a calibrated contact proof. If you have any questions, please call the Production department at (714) 521-6779.

AD SIZES

